


James G. Robinson

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WORK EXPERIENCE

Editor-in-Chief, The Idea Logical Company, Inc. (New York, NY)

Dec. 1997 – present

- Built and ran the electronic publishing division of an innovative New York publishing consultancy.
- Clients included **TiVo**, **CBS Sportsline**, **FOX Sports**, and **The New York Public Library**.
- Created **BaseballLibrary.com** and expanded the site to over 20,000 pages on a minimal budget.
- Wrote articles and features; assigned and edited contributions from freelancers and staff writers.
- Work featured in The New York Times (August 29, 2002, p. G3) and Publishing Trends (May 2000, p. 3)
- Negotiated content-sharing agreements with two dozen publishers and other organizations.
- Designed and implemented a digital publishing system to distribute content in multiple formats.

Instructor, NYU Expository Writing Program (New York, NY)

Sept. 2003 – May 2005

- Taught two sections of undergraduate writing each semester at the College of Arts and Sciences (fall) and Stern School of Business (spring). Designed syllabus and lesson plans for each course.

Digital Publishing Consultant, Publishing Dimensions (New York, NY)

Summer 2004

- Designed and coded XML and ebook parsers in Perl for digital conversion agency.
- Automated XML-to-InDesign conversion in order to easily publish digital texts in PDF format.

Assistant to the Bureau Chief, Chicago Tribune (Moscow, Russia)

Summer 1996

- Researched, reported and edited stories during hectic Presidential election season.
- Served as liaison to Russian government agencies on behalf of the Tribune's Moscow Bureau.

Correspondent, Open Society News (Yaroslavl', Russia)

Spring 1996

- Reported on Internet and new technology initiatives in provincial Russia.

TECH / DESIGN SKILLS

- Fluent in HTML, Perl, CSS, Javascript, Fireworks, InDesign and Flash.
- Extensive e-book publishing experience in XML, MS Reader, Palm OS (PML) and PDF formats.
- Proficient in Java, Processing, Final Cut Pro, Photoshop and After Effects.
- Strong sense of graphic design (both static and interactive) and industrial design.
- Have built and installed workstations, LANs and servers on both Linux and Windows platforms.
- Skilled in rapid prototyping, circuitry and basic electrical engineering.

EDUCATION

M.P.S., Tisch School of The Arts, New York University

Sept. 2002 – May 2005

- Master's degree, Interactive Telecommunications Program. GPA: 3.96
- Master's thesis: "Text Liberation: An Argument for the Physical Word" (available at textliberation.org)
- Coursework included: Physical Computing, Hybrid Spaces, Networked Objects, Post-Linear Narrative, Dynamic Bodies, Advanced Tech, Interactive Graphic Design, Industrial Design, and Sustainable Energy.

B.A., Vassar College (Poughkeepsie, NY)

Sept. 1993 - May 1997

- Honors degree in Political Science with a correlate in Russian language. GPA: 3.50

Yaroslavl' State University (Yaroslavl', Russia)

Sept. 1995 - May 1996

- Enrolled as a Russian political science student through the ACC full-immersion program.

Hunter College High School (New York, NY)

Sept. 1987 - June 1993

PERSONAL INFO

- Citizen of the United States, United Kingdom, Australia and New Zealand.
- Languages: Proficient Russian, basic French.